

COURSE INFORMATION LETTER

University: P. J. Šafárik University in Košice	
Faculty: Faculty of Science	
Course ID: ÚINF/ KZP/21	Course name: Creativity, responsibility and entrepreneurship
Course type, scope and the method: Course type: Practice Recommended course-load (hours): Per week: 2 Per study period: 28 Course method: present	
Number of ECTS credits: 3	
Recommended semester/trimester of the course:	
Course level: I.	
Prerequisites:	
Conditions for course completion: Active participation in exercises, participation in team cooperation, submission of ongoing assignments online.	
Learning outcomes: knowledge <ul style="list-style-type: none">• can apply and understand basic business analysis methods, realize business opportunities in the field of innovation• able to think in business models or business planning and identify factors which are influencing the success of an idea abilities <ul style="list-style-type: none">• able to work in teams with professionals from different fields attitude <ul style="list-style-type: none">• strives for cooperation with different professionals and has an innovative thinking responsibility <ul style="list-style-type: none">• able to apply the basic principles of business ethics and social responsibility	
Brief outline of the course: <ol style="list-style-type: none">1. Innovation and entrepreneurship: main definitions and interdependencies2. Idea, USP, validation3. Role of marketing4. Team and leadership5. Initial financing opportunities6. Cooperations, ecosystem and intrapreneurship7. Business models8. Digital transformation and innovative thinking9. Turn a problem into an opportunity10. Social responsibility and new tech ventures11. Trends and regulations considering social responsibility12. CSR 2.013. Intellectual Patent Rights	
Recommended literature:	

<p>MEI CHANG, Ann. Lean Impact: How to Innovate for Radically Greater Social Good. Wiley, 2018. ISBN 978-1119506607</p> <p>READ, Stuart, Saras SARASVATHY, Nick DEW a Robert WILTBANK. Effectual Entrepreneurship. 2nd ed. Routledge, 2016. ISBN 978-1138923775</p> <p>course I&E Basics Blueprint, EIT Digital, 2016, https://ieonline.eitdigital.eu/course/info.php?id=92</p>					
<p>Course language: english</p>					
<p>Notes: The course aims to form the entrepreneurial mindset and unlock the creativity of students by introducing them the main theories of entrepreneurship and business fundamentals. Through creative team assignments and individual challenges, students are expected to understand the logic of idea creation, the need for market analysis and the challenges that come the launching of a new venture. Beyond the basic processes, students will learn about the responsibility questions that come with the invention and application of new technologies. There will be two live online sessions within partner universities, November 18th and 25th from 3:00pm to 5:00pm.</p>					
<p>Course assessment Total number of assessed students: 0</p>					
A	B	C	D	E	FX
0.0	0.0	0.0	0.0	0.0	0.0
<p>Provides: RNDr. Rastislav Krivoš-Belluš, PhD., RNDr. JUDr. Pavol Sokol, PhD., Mgr. Zuzana Kožárová, PhD.</p>					
<p>Date of last modification: 22.09.2021</p>					
<p>Approved:</p>					